

## Employee Campaign Analysis Worksheet

### 2006 Results:

	Amount		# Giving		Average Gift		# Prospects		# Givers		# Non-Givers
<b>Leadership:</b>	\$ <input style="width: 80%;" type="text"/>	/	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>		<input style="width: 80%;" type="text"/>	-	<input style="width: 80%;" type="text"/>	=	<input style="width: 80%;" type="text"/>
<b>Non-Leadership</b>	\$ <input style="width: 80%;" type="text"/>	/	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>		<input style="width: 80%;" type="text"/>	-	<input style="width: 80%;" type="text"/>	=	<input style="width: 80%;" type="text"/>
<b>Total Giving:</b>	\$ <input style="width: 80%;" type="text"/>	/	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>		<input style="width: 80%;" type="text"/>	-	<input style="width: 80%;" type="text"/>	=	<input style="width: 80%;" type="text"/>

### 2007 Opportunities:

	Average Gift		# New Givers		New \$		Increase Avg. Gift by:		# Givers		New \$
<b>Leadership:</b>	\$ <input style="width: 80%;" type="text"/>	X	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>		\$ <input style="width: 80%;" type="text"/>	X	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>
<b>Non-Leadership</b>	\$ <input style="width: 80%;" type="text"/>	X	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>		\$ <input style="width: 80%;" type="text"/>	X	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>
<b>Total New \$</b>	\$ <input style="width: 80%;" type="text"/>	X	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>		\$ <input style="width: 80%;" type="text"/>	X	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>

### Formulas for Potential:

	Top Trade Group Per Capita Gift		# Emp.		Potential		Company Total Annual Salaries		(one hrs pay) 0.006		Potential
	\$ <input style="width: 80%;" type="text"/>	X	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>	or	\$ <input style="width: 80%;" type="text"/>	X	<input style="width: 80%;" type="text"/>	=	\$ <input style="width: 80%;" type="text"/>