

Frequently Asked Questions and Objections

Q. What are the advantages of giving through United Way?

A. The United Way system provides an easy, effective, efficient means to meet your charitable goals. United Way is in the business of improving the quality of life by focusing community resources to create sustained changes in the community. United Way combines your investment with thousands of others to provide measurable impact on key issues.

Q. I don't want to bother my employees.

A. Often people are never given an opportunity to give back. Your co-workers deserve the opportunity to be involved in making a difference in their community. About 70% of United Way's funds come from employee giving. Most donors report that they feel better because they are doing something to help others. We like to empower people to make their own decisions about giving and not deny them the opportunity to participate.

Q. Our employees don't make a lot of money.

A. There are certainly cases where an employee cannot afford a contribution; however, most employees are willing to give one hour's pay a month to help those in less fortunate circumstances. If United Way is properly explained they know that a small investment can provide critical services for themselves, families and neighbors.

Q. I know someone who didn't get help when he/she needed it.

A. Misunderstandings sometimes arise. Get the facts – names, agency, dates, and pertinent information and contact your United Way representative who will investigate the complaint. If you have questions about United Way, their agencies, or services, call United Way's Information & Referral Service at (706) 353-1313.

Q. My gift doesn't make a difference.

A. Your investment is very important! It is magnified by the investment of others and has the power to improve the quality of life in the community.

Q. I give through my church.

A. That's wonderful. Most of us have an obligation to our faith. However, there are many services provided by United Way partners programs and initiatives that faith based organizations cannot provide.

A proven way to improve your community is by investing in United Way!