

A group meeting agenda usually looks something like this:

Opening remarks (2 minutes) - open with a few words about the company's history of employee campaigns and commitment to this year's campaign. Announce leadership giving campaign results or the corporate gift at this time.

Overview (10 minutes) - your UWNEGA representative and an agency speaker will explain investments that UWNEGA makes in your area and the counties served by United Way and its partner agencies. Be sure to include the facts relating to the accountability and efficiency of UWNEGA.

Show the campaign video (7-10 minutes)

Ask for pledges (1 minute) –emphasize the opportunity to give and allow them to make an individual decision based on the story and facts presented, not by pressure.

Questions (2 minutes)