



LIVE UNITED  
United Way

## THE WHY OF HOSTING A WORKPLACE CAMPAIGN

LIVE UNITED

Running a workplace campaign is a great way to engage employees and co-workers while making an impact in our community. By partnering with the United Way of Northeast Georgia, you are ensuring that you are supporting locally to meet the highest priority needs of our region.

# CHANGE STARTS HERE. CAN WE COUNT YOU IN?

**Efficient** - Employees can sign up easily online or via our printed pledge form for payroll deduction. It's a - fill out a form one time and each pay period a contribution is automatically sent to United Way of Northeast Georgia. No reminders necessary!

**Local** - When you support United Way of Northeast Georgia, you are supporting your own community. United Way of Northeast Georgia supports local nonprofits that that are based and serve residents in our 12-county region.

**Empowering** - Giving back is empowering. It is proven that companies that are committed to their community and causes have higher employee retention and satisfaction. And it isn't just good for the business, but for the employees too!

We cover a 12-county region that includes:  
Banks, Barrow, Clarke, Elbert, Franklin, Greene, Hart, Jackson, Madison, Morgan, Oconee, & Oglethorpe

