



United Way  
of Northeast Georgia

# HOW TO LIVE UNITED.

## WHAT WE DO

United Way of Northeast Georgia motivates and mobilizes resources to meet the highest priority needs of Northeast Georgians.



## COMMUNITY IMPACT GRANT MAKING

Community Impact is how we invest in impact, offering grant funds to programs that provide direct services to meet the most pressing needs, which fall into three **focus areas: basic needs, early childhood success, and workforce development.**

## VOLUNTEERISM

Team centered volunteering programs have the power to unite entire companies, as people work together across departments and management levels.



## WORKPLACE CAMPAIGNS

Providing employees with an opportunity to make financial donations directly from their paycheck (known as workplace giving) is the most common component of employee engagement.

## COMMUNITY ENGAGEMENT

Community engagement is a **collaborative desire to support our community** and our neighbors. 71% of surveyed employees say it is imperative or very important to work where culture is supportive of giving and volunteering.

## GET CONNECTED. GET HELP.

A free and confidential health and human services referral line, available to all Northeast Georgians. Individuals and families can **get connected with local resources** by texting their zip code to 898-211 anytime.



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## INVESTMENT IN IMPACT

Financial donations mean that we can make sure our local programs that are moving the needle have the support they need, our neighbors have access to resources, and individuals, families and organizations can thrive.

